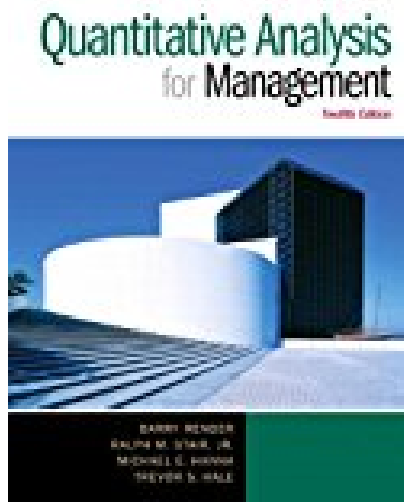


# Quantitative Analysis for Management 12th Edition

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## BOOK DETAILS

- Author : Barry Render
- Pages : 608 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0133507335

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## BOOK SYNOPSIS

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Management Science or Decision Modeling A solid foundation in quantitative methods and management science This popular text gives students a genuine foundation in business analytics, quantitative methods, and management science—and how to apply the concepts and techniques in the real world—through a strong emphasis on model building, computer applications, and examples. The authors' approach presents mathematical models, with all of the necessary assumptions, in clear, plain English, and then applies the ensuing solution procedures to example problems along with step-by-step, how-to instructions. In instances in which the mathematical computations are intricate, the details are presented in a manner that ensures flexibility, allowing instructors to omit these sections without interrupting the flow of the material. The use of computer software enables the instructor to focus on the managerial problem and spend less time on the details of the algorithms. Computer output is provided for many examples throughout the text. Teaching and Learning Experience This text provides a solid foundation in quantitative methods and management science. Here's how: Students see clearly how concepts and techniques are used in real organizations. Outstanding in-text features provide reinforcement and ensure understanding. The text's use of software allows instructors to focus on the managerial problem, while spending less time on the mathematical details of the algorithms.

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