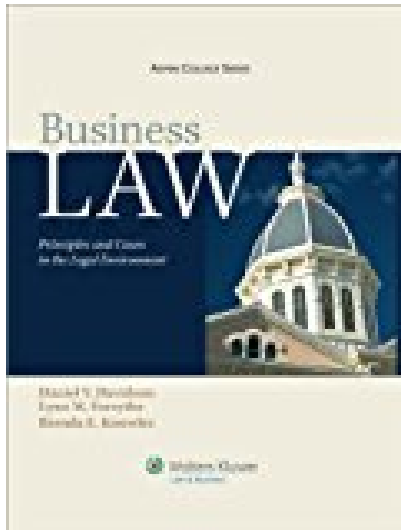


Business Law Principles and Cases in the Legal Environment Aspen College



BOOK DETAILS

- Author : Daniel V. Davidson
- Pages : 1088 Pages
- Publisher : Aspen Publishers
- Language : English
- ISBN : 0735593787

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BOOK SYNOPSIS

The Second Edition of BUSINESS LAW: Principles and Cases in the Legal Environment, continues to offer a readable, rigorous, and practical introduction to business law--in a format improved to enhance learning and understanding. With a thorough explanation of the legal and regulatory issues affecting businesses, Davidson and Forsythe utilize outlines, exhibits, questions, and problems to help students get the most out of each chapter. Timely cases and examples conserve the language of the court. A continuous Business Application Case threads throughout the book, providing a hypothetical business environment in which students learn to apply the law. Designed to optimize teaching and learning, BUSINESS LAW: Principles and Cases in the Legal Environment, features: Complete topical coverage in a clear and accessible presentation A continuous hypothetical business model that connects theory and practice A Classic Case and a Contemporary Case example in each chapter Rich pedagogy that includes questions, case problems, and writing assignments Visual aids and exhibits throughout the book that illustrate legal and business concepts A flexible organization that adapts to a wide range of teaching objectives and approaches Updated throughout, the Second Edition provides: The inclusion of recent Supreme Court cases and developments in the law Additional illustrations to visually convey legal concepts and relationships Learning objectives in each chapter to aid study and review

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